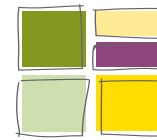




GLOBAL BUSINESS SOLUTIONS

FUTURE THINKING, NOW



COLOR
ACCOUNTING

A revolutionary workshop that uses graphics and clear language to give you a breakthrough understanding of business finance

Color Accounting is a teaching system that uses diagrams and logical colours to show graphically how accounting and business work, so your employees will make better decisions.

Many managers and staff did not come to their roles via a financial education. Some are even intimidated by the financial side of their roles.

This is where Color Accounting comes in. It's a new, fun and unthreatening – yet extremely powerful – way of learning the numbers behind business.

Color Accounting fully engages the people with storytelling, physical materials and vivid models. They use their hands, their senses and their minds. No boring slides, no power failures, no same old same old.

The accelerated adult learning means all fits into one thrilling day.

Benefits of this course

Your people will be able to:

- Manage a Profit & Loss statement
- Draw up a budget
- Analyse vendor financial statements
- Improve your financial controls
- Save costs
- Expand profit margins
- Increase shareholder returns
- Talk powerfully across departments
- Align around well-understood financial goals
- **Workbook, visual aids and stationery supplied prior to the start of the workshop**

Course outcomes:

A 1-day Color Accounting course covers:

- Developing a deep understanding of the Balance Sheet
- Deriving the Income Statement and understanding how it connects with the Balance Sheet
- Clearly and unforgettably defining Assets, Liabilities, Equity, Revenue & Expenses
- Integrating these five elements into a holistic view called the BaSIS Framework™
- Effects of pricing, turnover, fixed and variable cost behaviours on profits and cash flow
- Markups and margins and the various profit measures
- Identifying the drivers of cash flow, and how they are reported on the Cash Flow Statement
- Analysing financial statements and identifying risks and areas for improvement
- Preparing budgets and forecasts

The BaS IS Framework

